

Senior Account Director

– Healthcare PR

Job Advert

SALARY: Competitive (dependent on experience) plus benefits

JOB TYPE: Permanent full-time position (flexible hours considered)

LOCATION: Hammersmith, London (hybrid)

About Us

OVID Health is an independent award-winning health communications consultancy and we'd love you to become a part of our mission. Our purpose is to increase the number of people living healthily and to inspire good care through the power of communications.

We bring clients a creative and personal experience. We've built an enviable roster of clients, both established and growing. Most importantly, we treat our team like we treat our clients, giving them a voice and incorporating their ideas into how the business is run.

About You

We are looking for an ambitious Account Director with a health and life sciences public relations background to join us as a Senior Account Director so we can continue with OVID's impressive growth over the past year. In this role you will be at the heart of our ambition to be *the* independent public affairs/PR health comms agency in the UK.

You will be/have:

- Expertise working across healthcare and/or pharmaceutical PR
- Great written, presentation and organisational skills.
- A desire to be a part of an ambitious, entrepreneurial agency.
- A kind, entrepreneurial, passionate and values-driven personality.
- Experience of working in an agency leading global/UK accounts.
- Able to drive organic and new business growth and to oversee account profitability.
- Ability to lead strategy and client management.

Your role will have a very direct influence on the success of the business and we'll reward you accordingly.

Responsibilities

- Leading account teams to create top-quality proposals (proposal management, creating budgets, dealing with RFPs etc).
- Strategic and direct input on marketing initiatives.
- Leading a range of accounts (pharma (global and UK), med-tech, health tech, healthcare, charity, trade body) to a high standard, maintaining excellent relationships with senior clients.
- Mentoring and supporting junior members of the team in their development.
- Contributing expert insights to our client and prospective client work.
- Maintaining and growing OVID's networks and outreach.

Essential Skills

- Understanding of healthcare media and social media platforms and ability to identify and develop content and engaging PR
- Excellent written and verbal communications skills
- Ability to foster good client relationships and to proactively manage clients
- Good financial oversight to build and manage client budgets
- Good knowledge of pharma industry and its regulations
- Excellent written and spoken English
- Strong time management and organisational skills
- IT literate
- Great communicator and a team player able to lead by example

Desirable Skills

- Knowledge of market access topics
- Knowledge of policy and public affairs
- Crisis communications experience

What's on offer?

An opportunity to have your ideas, voice and thoughts heard and implemented. We'll take good care of you, and in return you'll receive autonomy, the opportunity to work in a truly integrated team, a lovely office environment and excellent benefits.

We're also offering you a chance to enhance your professional development through a bespoke training programme and achieve a stimulating mix of work for a company which has an exciting and meaningful purpose.

Benefits

- Company pension with 5% employer contribution
- 25 days annual leave
- Flexible working arrangements
- Competitive new business incentive scheme

- New joiner 'buy something for the office' gift
- Company socials (recent virtual socials have included chair yoga, murder mystery, pancake making and an escape room!)
- Unlimited use of the office dog.....

How to apply

- Send us your CV – two pages max
- Send us a covering letter (no more than one page) telling us why OVID, why you and why this role.

To read about what we do and the kind of clients we work with, please explore our website. We can't wait to hear from you!

Contact

Email: recruitment@ovidhealth.co.uk

Website: <https://ovidhealth.co.uk>

OVID is an equal opportunities employer and positively encourages applications from suitably qualified and eligible candidates regardless of sex, race, disability, age, sexual orientation, gender reassignment, religion or belief, marital status, or pregnancy and maternity. Please note all candidates applying must have the right to legally work in the UK. We are members of the Healthcare Communications Association, the Public Relations and Communications Association and the Taylor Bennett Foundation.